



SANDIP FOUNDATION'S  
SANDIP POLYTECHNIC, NASHIK  
DEPARTMENT OF INFORMATION TECHNOLOGY

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Date: 7/ 7/2017

**Name of Event:** Digital Marketing

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**Resource Person:** Mr.Vaibhav Mahale

**Objectives:**

Its main objective is to teach the key factors in Digital Marketing.

**Outcomes:**

- Justified key factors in Digital Marketing.
- Provided guideline for how to do digital marketing using Google Ad Sense & SEO.

**Participants:**

TYIF students

**Photos:**

